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Final Plan for Using and Disseminating Knowledge

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Abstract

This deliverable D5.6 from the eMobility SSA describes the dissemination activities undertaken during project lifetime and provides information on the future route to the optimum use and dissemination of the knowledge collected and compiled in the eMobility SSA.

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Executive summary

The objective of the eMobility Specific Support Action is to provide secretarial, organisational and editorial support for the organisation of the Mobile and Wireless Communications Technology Platform, known as the eMobility Technology Platform, in the context of enlarging the membership of the Technology Platform and broadening the participation of stakeholders. The eMobility Technology Platform's aim is to reinforce Europe's leadership in mobile and wireless communications and services and to master the future development of this technology, so that it best serves Europe's citizens and the European economy.

This deliverable D5.6 from the eMobility SSA describes the very extensive dissemination activities undertaken during project lifetime and provides information on the future plans to continue our efforts to optimise the use and dissemination of the knowledge collected and compiled in the eMobility SSA.

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1 **Exploitable knowledge and its Use**

The knowledge generated by the eMobility SSA has been published in several versions of the Strategic Research Agenda and white papers. The use of this knowledge by the European Commission, the members of eMobility and the general public in Europe and on other continents, as input to strategy development can be expected to continue for several years. It will not be possible to track the use of the information as there is no obligation on the user to report the use to the eMobility SSA project or eMobility Technology Platform.

2 Dissemination of knowledge

2.1 Participation in Meetings and Conferences

Year 2005

actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
23.11	General Assembly 1 Presentation of the Mobile Platform	eMobility partners	EU Member States	153	EDD
Nov.	D1.4	Website/e-mail server	www	./.	EDD/ Eurescom
16.12	Meeting of Technology Platforms (organised by the European Commission) Presentation made by Magnus Madfors	other Technology Platforms, European Commission	EU Member States	~ 20	Ericsson
20. – 21.02.	SOS Interoperability III A series of Workshops for Industry, Standards Bodies and Policy Makers “eMobility overview presentation”	Technology Industries, Standards Bodies and Policy Makers	EU and other regions	200	EDD
20.03.	Advertisement published in European Parliament Magazine on 20.03.2006 “A shared vision – eMobility stands for 2015+ in Mobile and Wireless Communications	Members of European Parliament, European Commission, general public	EU Member states, general public	All the readers of this issue	EDD

actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
21.03.	Press release issued on behalf of 6 IST platforms in conjunction with EU meeting in Vienna "SIX ICT European Technology Platforms participate in IST Directors Meeting in Vienna"	eMobility Partners, other Technology Platforms, IST FP6 projects, European Commission, general public	EU Member states	All readers of the press-release	Coordinated by EDD

Year 2006

actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
25.04.	INFOPOLE conference in Namur, Belgium "eMobility – a shared European Vision" presentation presented by Roland Hueber on behalf of the eMobility Steering Board	Information and Communication Industries	All interested countries	100	EDD
27.04.	Information breakfast meeting organised by the European Internet Foundation (EIF) for the MEPs "eMobility – a shared European Vision" presentation <i>Presented by Fiona Williams</i>	Members of European Parliament, Commission people, EIF, other ETPs	EU Member states	60	EDD
05.05.	Combined press release from the ICT Platforms: ARTEMIS, eMobility, ENIAC, ISI, NEM and NESSI, available on the eMobility website	eMobility partners, other Technology Platforms, IST FP6 projects, European Commission, general public	EU Member states	All readers of the press-release	Coordinated by EDD

actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
11.05.	“Public Workshop on progressing the Strategic Research Agenda” in Brussels, Presentations and agenda	eMobility partners, other Technology Platforms, IST FP6 projects, all interested in the subject	EU Member states	90	Eurescom, UniS
17.05.	NAoMITEC brokerage event in Helsinki “eMobility – a shared European Vision”	EU financed R & D projects	EU Member states	40	NOKIA
19.05.	Joint ICT ETP Mirror Group Meeting eMobility, ISI, NEM, NESSI Presentation by Erich Zielinski, Alcatel Presentation “eMobility – a shared European Vision” by Fiona Williams, Ericsson	other Technology Platforms and their Mirror Groups members	EU Member states	20	Alcatel, EDD
22.05.	eMobility workshop “Shaping the Future of Mobile and Wireless Communications” in Bonn presentations, agenda and flyer	eMobility partners, other Technology Platforms	EU Member states	60	Deutsche Telekom AG
05.07	The European Technology Platform on Smart Systems Integration (EPoSS) launch event in Brussels	Open event! Attendees at the event	EU Member states	200	EDD
27.07	Meeting on Future Internet organised by Directorate D of DG-INFISO with external experts in the field of Communication Networks, to evaluate	invited audience	Invited participants	50	Eurescom, Ericsson

actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
	how the issue of the Future Internet should be addressed under the upcoming FP7 and what could be the approach to this issue from a European perspective.				
07.09	Conference on ETP in Ankara, Turkey	Open meeting	EU Member States	100	STM
04.10	Concertation meeting Meeting of IST-FP6 Communication Technologies projects and associated clusters in Brussels	IST-FP6 Communication Technologies projects and associated clusters	EU Member states	50	Eurescom
16.10	Structural funds for Telecommunications Workshop, Warsaw, 16 October	Open meeting		200	EDD
19-20.10	Technology Platforms Workshop, Vilnius, Lithuania, 19-20 October,	Open workshop		100	EED
23-24.10	ETSI Workshop Standards & Interoperability In ICT ETPs held in Sophia-Antipolis, France	Open workshop	EU Member states	150	EDD, Siemens Networks
01.11	Technology Platforms workshop, Dublin, 2 November	Open workshop		80	EDD
6-7.11	Euro-India meeting, 6-7 November, New Dehli <i>Juha Saarnio, Nokia, chaired a panel session on "The Way Towards Global Convergence and Ubiquitous Intelligence" and also gave an eMobility presentation.</i>	Open workshop	India and European countries	70	Nokia

actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
6-8.11	Telecom 2006 Conference in Tel Aviv, Israel eMobility was represented by Zeev Roth from Alvarion. Alvarion is an eMobility member	International Conference	World wide	20 000	Alvarion
14.11	eMobility General Assembly, November 14th, Heidelberg <i>Flyers, Poster and Newsletter distribution for eMobility</i>	Members of eMobility	EU member states	250	Eurescom
21-23.11	IST Event Exhibition Booth, Networking Session and three panels sessions, November 21-23, 2006 <i>Flyers, Poster and Newsletter distribution for eMobility</i>	Open event! Attendees at the event	EU member states	Several thousand people attended the event as a whole	Coordinated by EDD
21.11	Lead Market Session at the IST Event, eMobility representation and presentation by Fiona Williams	Attendees at the event	EU Member States	400	EDD
22.11	New Network Session at the IST Event eMobility representation and presentation by Brigitte Cardinal	Attendees at the event	EU Member States	300.	FT
22.11	eMobility Networking Session at the IST Event	Attendees at the event	EU Member States	150	EDD
23.11	ETP Panel Session eMobility representation / presentation by Fiona Williams	Attendees at the event	EU Member States	300	EDD
06.12	Seminar of the	Invited	EU	60	EDD. FT

actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
	Industrial Leaders of European Technology Platforms: Supporting Technology Platforms and the development of Lead Markets Brussels "Regional and national initiatives in support of European Technology Platforms" <i>Presented by Fiona Williams</i>	attendances from European Technology Platforms, European Commission	Member States		
15.12	Future Internet information meeting in Brussels (Eifel workshop), organised by the European Commission, DG INFSO <i>Presentation by Prof Tafazolli for eMobility</i>	Public information meeting	EU Member States	200	UniS, EDD

Year 2007

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
01/07	FP7 Launch Event Cologne, Germany <i>eMobility presentation by Fiona Williams</i> 15 January 2007	Open Event	EU Member states	3.000	EDD
01/07	European ICT Conference on Research and Technology Development Istanbul, Turkey <i>eMobility presentation by Eric Schutz</i> 29-30 January 2007	Open event!	EU Member States	250	STMicro-electronics
02/07	Information Day on European ICT Research & Development FP7 – ICT Proposers Day in Cologne, Germany <i>eMobility presentation in challenge 1 section planned by Fiona Williams</i> 1 February 2007	Open event!	EU Member States	200	EDD, Alcatel-Lucent, Nokia, Siemens and UniS
02/07	“Launching FP7” Conference for information Multipliers in Brussels. <i>eMobility presentation by Magnus Madfors</i> 7-8 February 2007	Open event	EU Member States	2.000	Ericsson

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
02/07	INFSO/FIRE (Future Internet Research and Experimentation) F4 Preparatory Meeting <i>eMobility representation by Fiona Williams</i> 13-14 February 2007	By invitation only	EU Member States	50	EDD
02/07	FIRE Expert Group meeting, Brussels <i>eMobility represented by Fiona Williams</i> 14-15 February 2007	By invitation only - expert audience	Europe	40	EDD
02/07	2 nd Annual Celtic Event 2007 in Berlin, Germany <i>panel session participation for eMobility by Fiona Williams</i> 21-23 February 2007	Open event	EU Member States	400	EDD, Eurescom
03/07	EARPA Mobility Workshop in Brussels, Belgium <i>eMobility presentation by Fiona Williams</i> 5 March 2007	Open Event	Worldwide	200	EDD
03/07	EBN Spring Conference "FP7: Opportunities for SMEs, BICs and Business Support Organizations" Brussels, Belgium	Open Event	Europe	100	FT

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
	<i>eMobility presentation by Brigitte Cardinael</i> 20-21 March 2007				
03/07	Panlab Workshop "Creating the Pan-European Laboratory - Opportunities and Requirements" Rovaniemi, Finland <i>eMobility represented by Juha Saarnio</i>	Commission; Testbed project representatives Testbed operators and Living lab representatives	Europe	40	Nokia
04/07	FIRE Advisory Group meeting, Brussels <i>eMobility represented by Stephan Baucke (EDD)</i> 22 – 23 April 2007	By invitation only – Expert audience	Europe	40	EDD
04/07	INFISO/FIRE (Future Internet Research and Experimentation) F4 Preparatory Meeting <i>eMobility representation by Fiona Williams</i> 23 April 2007	By invitation only	EU Member States	50	EDD
04/07	Wireless Cities Conference Stuttgart, Germany <i>eMobility presentation by Karl Schattauer</i> 23-24 April 2007	Open Event	Europe	50 - 80	Alcatel-Lucent

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
04/07	<p>High-level conference organised by the German Presidency on "ICT R & D and Globalisation" Berlin, Germany</p> <p><i>eMobility represented by Fiona Williams, Brigitte Cardinael and Werner Mohr</i></p> <p>24 April 2007</p>	By Invitation only	Europe	250	EDD, France Telecom, Nokia Siemens Networks
04/07	<p>65th IEEE Vehicular Technology Conference VTC2007-Spring, Dublin, Ireland</p> <p><i>eMobility represented by Fiona Williams, Werner Mohr, Prof. Petri Mahonen</i></p> <p><i>eMobility panel session held by Dr. Fiona Williams</i></p> <p>22-25 April 2007</p>	Open Event	Worldwide	150	EDD, Nokia-Siemens, RWTH
04/07	<p>International Forum on 4th Generation Mobile communications London, UK</p> <p><i>eMobility presentation by Fiona Williams</i></p> <p>26-27 April 2007</p>	Open Event	Worldwide	80	EDD, UniS, Nokia, Nokia-Siemens

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
05/07	EU conference "Bridging the Broadband Gap", Brussels, Belgium <i>eMobility represented by Fiona Williams, Werner Mohr and Karl Schattauer (Alcatel-Lucent)</i> 14-15 May 2007	Open Event	Europe	780	EDD, NSN, Alcatel-Lucent
05/07	IANIS + Policy Seminar on eInfrastructure "Next Generations Networks – Impact on Regions Brussels, Belgium <i>Participation Karl Schattauer</i> 16 May 2007	Open Event	Europe	100	Alcatel-Lucent
05/07	ERCIM eMobility workshop in conjunction with WWIC 2007 Coimbra, Portugal <i>eMobility represented by Luis Correia</i> 21 May 2007	Open Event	Europe	80	University of Lisbon
05/07	"7 th Framework Programme and the Technology Platforms ENIAC, ARTEMIS and eMobility" Mülheim, Germany <i>Presentation by Karl Schattauer on "Practical</i>		Germany		Alcatel-Lucent

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
	<i>experiences of an ETP member – reasons & benefits of participation”</i> 22 May 2007				
06/07	Cross-Forum Meeting hosted by WWRF Helsinki, Finland 13 – 15 June 2007	By invitation only	Global	~25	EDD, NSN, Nokia
06/07	Seminar with the Industry Leaders of the ETPs, Brussels 21 June 2007	By invitation only to ETP leaders	Europe	~100	EDD, FT
07/07	16th IST Mobile & Wireless Communications Summit 2007 <i>eMobility represented with an exhibition stand</i>	Open event	Worldwide	~ 400	Ericsson, NSN
07/07	2nd Workshop on Shaping the Future of Mobile and Wireless Communications, Applications Workshop, Budapest <i>Presentation of SRA of eMobility TP</i> 5 July 2007	Companies (especially SMEs), universities and research institutes from all over Europe and the INCO countries interested in: • participation in the ICT related ETPs • exchange of ideas and know-how with regard to open calls under ICT FP7 • initiation of co-operation in the area of ICT/ FP7	Worldwide	~ 70	Ericsson

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
09/07	<p>PIMRC conference, Athens</p> <p><i>eMobility Exhibition booth</i></p> <p><i>Special Session - Slides shown at the eMobility Session:</i></p> <ul style="list-style-type: none"> - <i>The Success of Internet also its failure?</i> - <i>The EIFFEL Initiative</i> - <i>Future Internet Post-IP</i> - <i>Post-IP Internet</i> <p>04 – 06 September 2007</p>	Open event	Worldwide	~ 1.120	Ericsson
09/07	<p>Internet of the Future Cluster meeting organised by the EC, Brussels</p> <p><i>eMobility represented by Fiona Williams, Rahim Tafazolli and Werner Mohr</i></p> <p>25 September 2007</p>	By invitation only	Projects in the Network of the Future area	30	EDD, NSN, UniS
09/07	<p>Workshop on Shaping the Future of Mobile and Wireless Communications, Rome</p> <p>25 September 2007</p>	Members only	Europe	40	Tech. Univ. Lisbon, Prof. Luis Correia
09/07	<p>Working Group on Leading-Edge Applications, 1st meeting, Rome</p> <p>26 September 2007</p>	Members only	Europe	40	Tech. Univ. Lisbon, Prof. Luis Correia

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
09/07	EuroAfrica-ICT/START Information Session with ETPs, Brussels <i>eMobility represented by Fiona Williams</i> 26 September 2007	Open Event	Europe and Africa	~ 40	Ericsson
10/07	European Mobile & Wireless Technology Brokerage Event, Glasgow <i>eMobility presentation by Dr Fiona Williams</i> 10 – 12 October 2007	Open event	Europe	80	Ericsson
10/07	EURO-TRANS_Days, Warsaw <i>eMobility members are invited to make contacts in the transport sector</i> 15 – 16 October 2007	On invitation only	Europe	~ 350	eMobility Steering Board members present but no project members
10/07	Meeting with Joao da Silva on new workplan, Brussels 26 October 2007	By invitation only to eMobility	eMobility representatives	6	EDD, NSN
11/07	WWI Innovation Day, Brussels 13 November 2007	Open Event	Global	120	Many partners participated
11/07	eMobility General Assembly, Brussels 14 November 2007	Members of eMobility	EU member states	86	Eurescom, All Steering Board members

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
11/07	European Technology Platform Conference, Budapest 18 November 2007	Open Event	Mainly Hungary	50	Ericsson
11/07	Invitation from the Ministry of Innovation, Science, Research and Technology of North Rhine-Westphalia to present the ETP, SRA and future activities of ETP, Duesseldorf <i>eMobility represented by Karl Schattauer</i> 28 November 2007	Invited participants	Germany	~ 30	Alcatel-Lucent
11/07	ETSI/ERCIM Seminar "Fusing Research and Standardisation for Knowledge and Business" 29 November 2007	Open Event	Europe	150	Ericsson <i>Magnus Madfors</i>
12/07	3rd EPISTEP Workshop "Delivering the Future of Mobile Communications, Embedded Systems and Nano-Electronics", Thessaloniki 7 December 2007	Open Event	Greece	80	EPISTEP presented eMobility
12/07	eMobility Cluster Future Internet meeting organised by the EC, Brussels <i>eMobility represented by Fiona Williams,</i>	By invitation to projects dealing with Future Internet in the Networks of the Future area	Projects	25	EDD, NSN, UniS

Actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible / involved
	<i>Rahim Tafazolli and Werner Mohr</i> 10 December 2007				
12/07	Seminar under the FinnWell technology programme. This seminar is connected to ISMICT 2007, arranged by CWC research organisation at Oulu University, Oulu <i>eMobility presentation by Prof. Luis Correia</i> 11 December 2007	Open Event	Finland	120	Tech. Univ. Lisbon, Prof. Luis Correia
12/07	Seminar with the Industry Leaders of the ETPs, Brussels 12 December 2007 <i>Dr Fiona Williams and Dr Brigitte Cardinael represented eMobility</i>	Invitation only	Europe	~100	Ericsson, France Telecom

Subsequently some major events and activities with particularly good impact on disseminating and presenting the eMobility Technology Platform are singled out:

- *Euro-India meeting* in New Dehli in November 2006: an eMobility presentation held at this open workshop helped to disseminate the idea and concept of eMobility in India,
- *Telecom 2006 Conference* in Tel Aviv, Israel: the representation at this international conference with its large international audience was a perfect opportunity to approach the Middle East countries,
- *IST Event* in November 2006 in Helsinki: the eMobility Technology Platform was represented with an Exhibition Booth, a Networking Session as well as with three Panel Sessions at this event. In the Networking Sessions, eMobility was represented and presented by members of the

- Steering Board. Furthermore, this European event offered a perfect opportunity to distribute flyers, posters and the newsletter for eMobility,
- Future Internet information Meeting in Brussels (Eifel workshop) in December 2006: this meeting organised as a public information meeting by the DG INFSO unit of the European Commission was an optimal platform to disseminate the eMobility Technology Platform by a presentation,
 - FP7 Launch Event in Cologne in January 2007: with a presentation at this open event with about 3.000 attendees, the eMobility Technology Platform managed to link its activities to the new framework programme,
 - European ICT Conference on Research and Technology Development in Istanbul in January 2007: the eMobility presentation at this open event tried to approach and involve Turkey,
 - Information Day on European ICT Research & Development FP7 – ICT Proposers Day in Cologne in February 2007: with an information day for the newly started 7th Framework Programme, a large and interested audience was approached by the eMobility presentation in the challenge 1 section,
 - Launching FP7 Conference for information Multipliers in Brussels in February 2007: with an audience consisting of 2.000 persons, a high level of dissemination could be achieved via the eMobility presentation held there,
 - 65th IEEE Vehicular Technology Conference VTC 2007 in April 2007 in Dublin: as an event addressing a worldwide audience, this event also offered a good success in disseminating eMobility's ideas and work,
 - 16th IST Mobile & Wireless Communications Summit 2007 in Budapest in July 2007: eMobility was represented with an exhibition stand, this event granted good dissemination via the exhibition stand with posters and the distribution of flyers,
 - 2nd Workshop on Shaping the Future of Mobile and Wireless Communications, Applications Workshop in Budapest in July 2007: at this workshop with a medium sized, but specialized and worldwide audience, the SRA – the most important deliverable of the eMobility SSA – was presented,
 - PIMRC conference in Athens in September 2007: several slideshows presented at the eMobility Session approached a world wide audience of more than 1.000 persons,
 - EuroAfrica-ICT/START Information Session with ETPs in Brussels in September 2007: the eMobility presentation held at this information session approached especially Africa,
 - European Technology Platform Conference in November 2007 in Budapest: with mainly Hungary addressed as audience, this conference covered the dissemination in Eastern Europe.

2.2 *Websites and Wiki*

Websites play an important role in the dissemination and exploitation of results both in the eMobility SSA and Technology Platform. It is a time- and cost-efficient way of spreading the latest information to a large community. The eMobility is responsible for the updates and functioning of two websites on Internet, both of which are described in the following subchapters.

eMobility Technology Platform Website

A visitor to the Mobile and Wireless Communications and Technology Platform internet homepage always gets up-to-date information about the activities within the Platform. Apart from the objectives, members and contact information provided on the site, the latest news in terms of workshops, press-releases and the progress on the SRA-work is provided. For potential new members, the membership application form is also made available on this website.

A Wiki-page allows members to present themselves in their own style and allows them to network with other members. For further information see http://wiki.ist-emobility.org/index.php/Main_Page.

Another wiki tool has been introduced in order to allow a greater amount of participation in the revision of the Strategic Research Agenda.

See http://wiki-srav5.ist-emobility.org/index.php/Main_Page

The input received via this page formed a crucial contribution to the development of the Strategic Research Agenda v6.

The information on the website will be updated regularly, so that the website always contains the correct and up-to-date information. Workshops and Conferences are advertised in advance of the event. After the event, it is, when appropriate, possible to view a report summarising the results of the event.

The website is accessible at: <http://www.emobility.eu.org>

eMobility SSA Website

The eMobility SSA has a website of its own, covering the activities of the SSA. This is of course visibly linked both via text and weblinks to the eMobility Technology Platform website.

This website has both an open and a closed area. The open area contains an introduction to the eMobility SSA and its objectives. It also lists the project partners and the deliverables in the project. Open deliverables can be viewed and downloaded directly from the website. Contact information for the eMobility SSA project manager and web-master is also available.

The closed and secure area of the eMobility SSA website on internet is for the partners in the SSA only. The partners have all received passwords for this area. Within the secured part of the website, the eMobility SSA-partners can find a schedule of internal

meetings, a list of active mailing lists, contact information for the partners in the project and also a file-server for updating and editing the SRA-document. The entrance point for the reporting tool for the quarterly report is also linked to this area.

The information on the website was updated regularly, so that the website always contained the correct and up-to-date information for the project partners.

The website is accessible at: <http://www.ist-emobilityssa.org/>

2.3 Flyers

The eMobility Technology Platform has produced two different flyers. One small flyer is giving a short overview of eMobility Platform and its main activities. There is also a larger leaflet produced in eMobility called “a call for action”, which encourages people and organisations to join the effort of the eMobility Technology Platform. Both flyers contain easy to understand information and give a good picture of what eMobility stands for. On top of that, they also provide up-to-date contact information for the eMobility Technology Platform and the eMobility SSA.

Both flyers have been distributed at all events organised by eMobility. The flyers were also distributed at larger international conferences where eMobility was represented.

2.4 Newsletters

The first eMobility Technology Platform newsletter was published in November 2006 to coincide with the second eMobility General Assembly. This contained information about key events where eMobility was represented or made presentations to raise public awareness about eMobility. It also had a summary of future events and an overview of the current working groups, their priorities, achievements and future plans. A slightly updated version of the newsletter was issued directly thereafter to be distributed at the IST event in Helsinki.

In 2007, three more newsletters were produced and published. Newsletter #3 was delivered end of January 2007 in order to be circulated at the European ICT Conference in Cologne in February 2007. The next newsletter of the eMobility Technology Platform was issued in June 2007, the latest newsletter was published in October 2007.

Besides the above mentioned events, the newsletters were distributed via the eMobility Technology Platform homepage as well as at events where Steering Board members or SSA participants were present, a high level of penetration could be established.

2.5 SRA specific dissemination activities

The eMobility SSA project has, through its planned activities, disseminate the results of its work on various versions of the Strategic Research Agenda. The Strategic Research Agenda (SRA) is the most important deliverable of the eMobility SSA, and contains the future priorities identified for the mobile and wireless communication sector. The SRA has been compiled and edited by the eMobility SSA project, based on voluntary

contributions received from the eMobility Technology Platform members and from public calls for contributions, issued on the eMobility SSA website.

During 2007, the work on the SRA was focused on updating the document from version 5 to SRA version 6. The SRA v6 was planned to be ready at end of summer 2007 but was postponed to autumn 2007 to give the members the possibility to provide their input regarding testbeds for Post IP as part of the preparation for FP7 Call 2 in September 2007. In order to offer a broad basis of open participation in the new version of the SRA, a wiki page was set up on the website. Via this wiki page, numerous valuable contributions were received and incorporated into SRA v6. SRA v6 was published in November 2007.

The eMobility Technology Platform offers the possibility to view and download the latest version of the eMobility SRA as well as the SRA version 1 – 5.

2.6 *Future activities*

Although the eMobility SSA project ended in December 2007, the dissemination of the knowledge and results of the eMobility Technology Platform will continue into the future. At the moment being, participation in the following meetings and events is planned:

Date	Event
13-15 February 2008 Addis Abeba, Ethiopia	NOVATECH2008 http://www.novatech2008-proinvest.org/index.php?lang=en
Week 13, 2008 Tokyo, Japan	X-Forum meeting
31 March 2008 Slovenia	IST event
23-25 April 2008 Ottawa, Canada	Wireless World Research Forum - WWRF Meeting 20 http://www.wireless-world-research.org/index.php?id=102
14-16 May 2008 Windhoek, Namibia	Euro-Africa ICT meeting http://www.ist-africa.org/Conference2008/
9-11 June 2008 Stockholm, Sweden	ICT Mobile Summit http://www.ict-mobilesummit.eu/2008/

In addition, the support of the eMobility Technology Platform will be taken over from the eMobility Coordination Action that took up its work in January 2008. The strategic objective of the eMobility CA project is to facilitate the emergence of a common understanding, between the European sector actors, leading to agreed road-maps and

contributing to the global competitiveness of the European telecommunications sector on the following key challenges:

- the need to integrate the road-maps of the mobile and wireless sector with those of the health, transport and the environment sectors,
- the need to extend the eMobility Strategic Research Agenda to cover new technologies,
- the need to support the definition of a European perspective on the Future Internet, positioning these views in the international context, and
- the need to build the opportunities to use Structural Funds to develop leading edge markets in Europe, promoting the take-up of the RandD output of collaborative projects.

The approach is based on the voluntary contributions of FP 7, national, and COST Programmes projects and of eMobility members, to the production of a series of recommendations, reports, road-maps and events by the eMobility CA. The eMobility Steering Board has endorsed the proposal. Support has been offered by a range of proposed and existing projects. The eMobility CA project results will highlight the collective recommendations of a representative body of European expertise, on priorities for future multi-sector, mobile, wireless and Future Internet R and D leading to increased momentum, critical mass and effective use of scarce human and time resources in RandD activities.

To implement the set objectives the eMobility CA will:

- Organise a set of input gathering and consensus building workshops,
- Edit and publish a Strategic Applications Agenda (SAA) report for Europe, highlighting results and roadmap plans from the three identified application areas,
- Produce two major editions of the eMobility Strategic Research Agenda (SRA) providing in-depth coverage of new topics supported by road-maps,
- Link both sets of loosely related roadmaps in order to identify new industrial/service opportunities for Europe, reinforcing the European industrial leadership in wired and wireless networks,
- Establish an Inter-platform Applications Expert Advisory Group,
- Produce a set of White Papers on the Future Evolution of the Internet, the Post-IP era and related Experimental Test-beds,
- Prepare the launch of a Future Internet Forum,
- Assists the organisation of the IST Mobile & Wireless Communications Summit to promote contributions from the eMobility sector and related projects in EUREKA and national programmes, and
- Support a wide range of projects and sector actors on developing roadmaps relating to several of the i2010 key challenges based on a consensus-driven approach.

3 Publishable Results

The key results of the eMobility SSA are published in the Strategic Research Agenda (SRA). Six versions of the SRA are available for download on the eMobility Web site. Chinese publishers have requested permission to translate and publish the SRA in Chinese.

Additionally, a series of white papers has and is being published on the eMobility web site by the Technical working groups of the Platform.

The on-going activities of working groups are reported in the eMobility Newsletter, published several times a year and distributed widely at conferences.

Executive Summary of SRA Version 6

By the year 2020, mobile and wireless communications will play a central role in all aspects of European citizens' lives, not just telephony, and will be a major influence on Europe economy, wirelessly enabling every conceivable business endeavour and personal lifestyle.

The following sentence articulates the essence of the future aims and vision:

“The improvement of the individual's quality of life, achieved through the availability of an environment for instant provision and access to meaningful, multi-sensory information and content”.

Realisation of this vision demands a major shift from the current concept of “anywhere, anytime” to a new paradigm of “any network, any device, with relevant content and context in a secure and trustworthy manner”.

The future systems will be complex, consisting of a multitude of service and network types ranging across Wireless Sensor Networks (WSN), Personal Area, Local Area, Home Networks, Moving Networks to Wide Area Cellular Networks. The increasing dependency of society on such communication infrastructure requires considerations of new applications and requirements into their design as well as new research methodology to realise them.

Research methodology proposed here is based on Europe's unique strength and approach to research and development of telecommunication systems. It is captured in a new concept called “SET Concept” that underscores the need for a 3-dimensional vision of research activities that will deliver Simplicity, Efficiency and Trust, strongly advocating “integrated” research and “end-to-end” solutions.

The “Simplicity” is to enable simple use of services, services deployment and enhancement and simple and self-optimising operations, maintenance and upgrades. The “Efficiency” emphasises on efficient use of networks' all types of resources, whereas the “Trust” considers the new requirements and needs of modern societal dependency on use and full availability of such systems in carrying out their daily lives with robust security and resilience in face of variety of natural and man-made disasters.

Several strategically important technologies and non-technical barriers have been identified and justifications provided for their considerations into future national and European research programmes. The technological related chapters are complemented

with newly identified applications from other industries needs and expectations from mobile and wireless technologies. Further work on “Flexible business infrastructures” is justified, demonstrating different business models and business interfaces that are envisaged in the future.